STRATEGIC ADVISORY · MOROCCO & AFRICA

Dar Al Wassit Consulting

Thinking about development across a generation.

We build development models and sector strategies for states, institutions and companies, in Morocco and Africa.

States · Institutions · Companies · Morocco

30+ YEARS' EXPERIENCE MOROCCO & AFRICA PUBLIC & PRIVATE

ARABIC · FRENCH · ENGLISH

Who we work with: States · Institutions & development programmes · Companies & business organisations

What we do

01 Development & public policy

01 **Development strategy**

We structure the strategy, the priorities, the scenarios and the roadmap needed to move from analysis to decision.

02 **Public-private dialogue**

We organise the dialogue, structure the trade-offs and build the positions stakeholders go on to carry themselves.

02 Private-sector development

03 **Private sector, SMEs and the social and solidarity economy**

We strengthen the competitiveness of companies and value chains, structure access to finance and professionalise collective organisation.

04 **Internationalisation and export**

We assess the market, adapt the offer and build the presence that makes entry sustainable.

03 Transformation & specialised programmes

05 **Change management and executive education**

We structure the transformation, align the teams and install the governance that makes it steerable.

06 **Socio-economic reintegration and preventing violent extremism**

We design the scheme, the coordination between actors and the monitoring indicators that make it steerable, in a restrained and documented register.

Experience across strategy, public policy and delivery.

SIMANDOU 2040

Guinea

A national vision structured into a programme of action.

Diagnostic and strategy for education, agriculture and state reform; plan-coherence and scenario review.

Contribution alongside the KPMG team.

100+ projects | **14 sectors** | **Education** | **Agriculture** | **State reform**

Contribution to a roadmap of 100+ projects across 14 sectors, ready for implementation.

CONGO 2063

Republic of the Congo

A contribution to a long-term development vision.

Contribution to the long-term development model, at the horizon of the African Union's Agenda 2063.

MOUSSALAHA

Morocco · since 2017

A reconciliation programme with a socio-economic dimension.

An axis of reconciliation with society: income-generating socio-economic projects.

Co-founder of the Moussalaha programme.

The track record

Dr Hammad Kassal

ECONOMIST, SENIOR ADVISOR AND ENTREPRENEUR

More than 30 years of experience across economics, strategy, private-sector development, teaching and public-private dialogue, in Morocco and Africa.

Languages: Arabic · French · English

Morocco · Africa

A practice built in Morocco, Guinea, the Republic of the Congo and Mauritania.

Morocco | **Guinea** | **Republic of the Congo** | **Mauritania**

Write or call

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