THE TRACK RECORD

Dr Hammad Kassal

Economist, senior advisor, private-sector development expert

ECONOMIST, SENIOR ADVISOR AND ENTREPRENEUR

More than 30 years of experience across economics, strategy, private-sector development, teaching and public-private dialogue, in Morocco and Africa.

The track record

INSTITUTIONAL EXPERIENCE	— Member of the cabinet of the Minister of Privatisation (public-enterprise restructuring, inter-ministerial coordination). — Vice-President of CGEM. — Chair of CGEM's financing and payment-terms commission. — Vice-President of ASMEX.
PRIVATE-SECTOR AND ADVISORY EXPERIENCE	— Founder and president of the CGEM Federation of SMEs/SMIs. — Assignments and collaboration with Ernst & Young. — Assignments and collaboration with INEUM Consulting / Kurt Salmon. — Assignments and collaboration with KPMG. — Assignments and collaboration with international and development institutions.
AFRICA	— Republic of the Congo. — Guinea (Simandou 2040). — Mauritania: value-chain development. — Morocco and other African contexts.
TEACHING	— More than 30 years of teaching: economics, strategy, entrepreneurship, executive education.
EDUCATION	— PhD in Economics — University of Paris. — Postgraduate studies in project management. — Degree in Development Economics — Université Grenoble II.
LANGUAGES	— Arabic · French · English

> Human dignity passes through usefulness and meaning.

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